



BOARD DIRECTOR CRITERIA

As a skills-based Board, the ABCRA Board of Directors each require some knowledge in at least 1-2 key areas determined as important for the Board to help execute its responsibilities and enhance its function and performance for the benefit of the organisation.

Applicants are required to provide a self-assessment form weighted on a scale of 0-5 based on the below criteria.

It is not necessary for Board Directors to have high-level knowledge or experience in all of the key areas.

It would be expected that a typical submission would show a spread of categories (i.e., not all highly weighted). The size and diversity of the Board, using the assessment criteria as a guide, will ensure that all of the desired areas are adequately represented, where possible.

ESSENTIAL CRITERIA
✓ Diverse equine sports knowledge, experience or connections including animal welfare considerations.
✓ Strategic planning, development and implementation (previous Board level or own business); Leadership experience in a range of fields.
✓ Financial literacy, knowledge and experience. Understanding of contemporary investment, risk and budgets. (for example, small business experience.)
✓ Media/Communications management, Social media management, promotion, advertising
✓ Board governance knowledge and experience, Board diversity, tenure, and understanding of Director roles and responsibilities.
✓ Business development, Marketing, Branding, Events Management

DESIRABLE CRITERIA
✓ Political/Policy/Advocacy understanding and experience
✓ Attracting external funding/grants/sponsorship
✓ Experience with membership-based organisations
✓ Knowledge of Information Technology/Website/CRM